

SF HUSTLE™

Robust genetics for great feed all year round

We've bred, tested and trialled SF HUSTLE™ specifically to perform in New Zealand's unique environment and meet the feed production of demanding farm systems.

SF HUSTLE™ is a hardy diploid perennial ryegrass that is the product of extensive research and development. With key breeding parameters in place from the outset, SF HUSTLE™ stood out for withstanding the rigours of our challenging climate while still producing quality feed.

SF HUSTLE™ was developed with RAGT Seeds, one of Europe's leading seed businesses. With the resources of 17 research centres, more than 300,000 experimental plots worldwide, and 40 breeding programmes across 26 species, we believe SF HUSTLE™ could be one of the best perennial ryegrasses.

Why farmers like SF HUSTLE™:

- > Excellent production and quality feed
- > Grows upright for compatibility with companion species
- > Flexible inclusion in mixes with a mid-heading date (+8)
- > Tolerates a broad range of diseases
- > A good grower in a range of environments and farm systems
- > Excellent winter performance and full season production
- > Available with AR1™ endophyte

Feed available



Features excellent performance over the key growing seasons.

Stock suitability



All stock types.

Sowing rate

15-20kg/ha

Dependant on mix, use lower rate with SF GREENLY II cocksfoot.

Diploid/Tetraploid

Diploid (2n)

Endophyte

AR1

SF HUSTLE™ is one of the highest yielding perennial ryegrasses south of Taupo

* NFVT Summary 1991 – 2021 (August 2021)

Perennial pasture renewal

How to choose the right paddocks

Unlike a short term pasture, for your long term pastures you need to consider production, persistence, feed quality and environment. Here are some tips:

- > Review existing paddocks to determine which ones are suitable and most in need of a perennial renewal programme.
- > Look for pastures where the original sown species is in decline and more weeds are creeping in.
- > Capital is best spent on paddocks in the poorest condition that are in areas which typically grow the most feed.
- > Assessing pasture quality is something to do regularly so that if and when conditions get tough, you'll have a good idea of which paddocks you can sacrifice so you can focus on the high performing ones.

Grazing management

How to get SF Hustle™ off to the best start

1. Graze new pasture as soon it can withstand pulling; early grazing encourages rapid tillering, influencing early feed production.
2. Once established and the paddock has had its first grazing, don't graze again until it's reached the 2.5 – 3 leaf stage to best balance feed quality, recovery after grazing and total feed production.
3. Don't leave it too late or dead material can build up at the base of the pasture which reduces quality and can shade out companion species.

Combine SF HUSTLE™ with companion species for even better performance

SF GREENLY II New generation cocksfoot	Feed available Option for summer dry regions, performs over warmer months.	Sowing rate 2-5kg/ha as secondary grass component of permanent pasture mix.	SF QUEST Medium-leaf white clover	Feed available Strong spring and summer growth combined with very good cool season production.	Sowing rate 2-4kg/ha in grass seed pasture mix.
SF OASIS Plantain	Feed available SF OASIS is a mid-flowering variety (approx. two weeks later than Tonic) that is cool season active, remaining vegetative for longer.	Sowing rate 1-4kg/ha in a pasture mix. 8-12kg/ha as the main component of a specialist mix.	SF ROSSI™ Red clover	Feed available Features excellent performance over the key growing seasons.	Sowing rate 3-5kg/ha in grass seed pasture mix.
SF PUNTER™ Chicory	Feed available Very strong summer and autumn growth plus cool season production.	Sowing rate 1-2kg/ha in grass seed pasture mix.	Subterranean Clovers SF NARRIKUP SF ROSABROOK SF ROUSE	Feed available Flowering dates (mid and late) to help ensure extended production. Graze until flowering then reduce stocking rate to promote seed set.	Should be sown in late summer/autumn Sowing rate 10kg/ha as the sole subterranean clover or 5kg/ha + 5kg/ha Sub combination in perennial pasture mixes.

The above products are suitable for all stock types.

Clovers are economic and valuable additions as they have nitrogen fixing capability, energy and protein for stock and high production. Herbs such as chicory and plantain get into deep soil minerals which creates highly nutritional feed.

Looking for a reliable, persistent perennial ryegrass that keeps on producing all year round?

Talk to your local seed retailer about including SF HUSTLE™ in your perennial pasture mix this season.